



# Illuminate Personal Growth Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to [illuminategrowth.com.au/](http://illuminategrowth.com.au/) (Site) and Illuminate Personal Growth (ABN 12 615 662 449) and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Illuminate Personal Growth/we/us include [illuminategrowth.com.au](http://illuminategrowth.com.au).

The Illuminate Personal Growth Site is an online training, webinars, consults and training materials site. By using the Illuminate Personal Growth Site, you consent to the data practices described in this statement.

## 1. Collection of your Personal Information

In order to better provide you with products and services offered on our Site, we may collect personally identifiable information from you, such as your First Name, Last Name, Email Address, Telephone Number, Date of Birth.

We may also collect non-personal information such as survey responses from you.

If you purchase Illuminate Personal Growth's products and services, we collect your Billing (credit card) information. This information is used to complete the purchase transaction. We also collect your Address so that we can occasionally mail you bonus content.

Please keep in mind that if you choose to disclose personally identifiable information or personally sensitive data through Illuminate Personal Growth's *public* message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us.

However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the website. These may include: (a) registering for an account on our website; (b) entering a competition sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our website.

We will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## **2. Use of your Personal Information**

Illuminate Personal Growth collects and uses your personal information to operate its website and deliver the services you have requested. We collect and hold your data for the following purposes:

- (a) to provide our services to you
- (b) to send communications requested by you
- (c) to answer your enquiries and provide information to you
- (d) to inform you of other products or services available from Illuminate Personal Growth and its partners
- (e) to provide you with access to protected areas on our Site
- (f) to send you occasional direct mail that we consider to be relevant to you
- (g) to comply with any law or regulation or to comply with any governmental authority.

## **3. How Your Personal Information is Collected**

Illuminate Personal Growth collects your data from you directly unless it is impractical or unreasonable to do so. We may collect it in the following ways:

- (a) when you make an enquiry about our services
- (b) when you register as a member of our Site
- (c) when you subscribe to receive our marketing materials
- (d) during conversations between you and us
- (e) when you become a client or customer of ours

## **4. Sharing Information with Third Parties**

Illuminate Personal Growth does not sell, rent or lease its customer lists to third parties.

Illuminate Personal Growth may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Illuminate Personal Growth or the website; (b) protect and defend the rights or property of Illuminate Personal Growth; and/or (c) act under exigent circumstances to protect the personal safety of users of Illuminate Personal Growth or the public.

## **5. Tracking User Behaviour**

Illuminate Personal Growth may keep track of the websites and pages our users visit within Illuminate Personal Growth, in order to determine which of our services are the most popular. This data is used to deliver customised content and advertising within Illuminate Personal Growth to customers whose behavior indicates that they are interested in a particular subject area.

We may use Facebook, Instagram, clickfunnels and mailchimp to enable you the most effective experience of our services and products.

## **6. Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our website and to read the privacy statements of any other site that collects personally identifiable information.

## **7. Use of Cookies**

The Illuminate Personal Growth website may use "cookies" to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Illuminate Personal Growth pages, or register with Illuminate Personal Growth site or services, a cookie helps Illuminate Personal Growth to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Illuminate Personal Growth website, the information you previously provided can be retrieved, so you can easily use the Get Illuminated features that you customised.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Illuminate Personal Growth services or websites you visit.

## **8. Security of your Personal Information**

Illuminate Personal Growth secures your personal information from unauthorised access, use, or disclosure. Illuminate Personal Growth uses SSL Protocol for this purpose.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorised access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that:

(a) there are security and privacy limitations inherent to the Internet which are beyond our control; and

(b) security, integrity, and privacy of any and all information and data exchanged between you and us through this website cannot be guaranteed.

Accordingly any personal information you transmit to us online is transmitted at your own risk.

## **10. Amending Personal Information**

You can change your personal information at any time. Simply email us to request the change: [info@illuminategrowth.com.au](mailto:info@illuminategrowth.com.au)

## **11. Keeping Personal Information**

As a registered Australian Business we are legally required to keep basic information about our customers for 5 years for Australian tax Law purposes.

## **12. Groups, Forums and Webinars**

If you participate in a group, forum or webinar you should be aware that the information you share will be publicly available to a broad audience – some within and some outside of the Illuminate Personal Growth community.

Each participants' opinions are her or his own and should not be considered as a reflection of the opinion of Illuminate Personal Growth.

Be aware that we may record and hold our group events such as forums and webinars and may make such recordings available to our members and attendees. Should you prefer not to be recorded, then please exit the event.

## **13. Over 18s Only**

Illuminate Personal Growth does not knowingly collect personally identifiable information from children under the age of 18. If you are under the age of 18, you must ask your parent or guardian for permission to use this website.

#### **14. E-mail Communications**

From time to time, Illuminate Personal Growth may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Illuminate Personal Growth or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Illuminate Personal Growth, you may opt out of such communications by clicking on the UNSUBSCRIBE button on any communication.

#### **15. External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

#### **16. Changes to this Statement**

Illuminate Personal Growth reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

#### **17. Contact Information**

Illuminate Personal Growth welcomes your questions or comments regarding this Statement of Privacy. If you believe that Illuminate Personal Growth has not adhered to this Statement, please contact us at:

[info@illuminategrowth.com.au](mailto:info@illuminategrowth.com.au)

Effective as of 1 July 2020