

# Roadmap to Senior Leadership

*Foundations*

# Roadmap to Senior Leadership *Foundations*

*Over 60 days, learn a 5-step framework to help you **quantify your value** and talk confidently about your tangible impact. Learn strategies to **build your profile and visibility...** and regain **control** of your career.*



# Roadmap to Senior Leadership Foundations

## Who This Program Is For

You are likely working really hard, delivering exceptional results, and yet remain overlooked and unrecognised in your career. You are doubting your value and wondering if you are 'ready enough' or 'qualified enough' to be successful.



## With This Program

You'll immediately learn a *stack* about yourself and **how to define your value proposition!** You'll get clarity and more confidence. This program helps clients build visibility, land new roles, negotiate for themselves and step up for more stretching career opportunities.



*"Taking control back and signing up for this course gave me the clarity and structure I needed to articulate the value I could bring, and secured a new role from just one interview."*

*- Isabel Drabble*

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## *Inclusions*



\* Optional Add Ons for Foundation PLUS Clients

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## Modules



### Module 1: Shift Your Viewpoint

- Challenge how you're currently viewing, and valuing, your impact
- Feel confident by owning your value – sell *yourself* first on that value, right from the outset



### Module 2: The STEEP Value Model

- Follow my 5-step system to define your tangible, commercial value
- Articulate your impact in practical, succinct terms



### Module 3: The Level-Up Technique

- Follow my *Two Tracks Method* to shift from delivering solely for your organisation to delivering for yourself (and your career) too
- Leverage your impact to create new career opportunities



### Module 4: The Conversion Strategy

- Shift from being the world's best kept secret, to confidently showing up and sharing your expertise
- Create opportunity as you build relationships around you



### Module 5: Elevate Your Position

- Become more influential and sought out for your expertise
- Position yourself as a leader, ready for a more strategic opportunity
- Start to build credibility and visibility with key stakeholders

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## Program Outcomes

- 1 Define & quantify your **tangible impact**
- 2 Get **clarity** of your goals and mission
- 3 Show up **with confidence**
- 4 **Back yourself** & seize career opportunities
- 5 Build **visibility and credibility**
- 6 **Successfully apply** & interview for a stretching role



*“I cannot find words to express my appreciation for the help Rebecca has given me. She has boosted my confidence, opened my eyes to value my worth, and helped me take control of my career. Her programme materials are also thorough and well thought-out, with good examples and easy-to-use tools! Rebecca is a wonderful support and an invaluable resource.”*

*- Tiffany Kynigopoulos*

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## Clients Smashing Goals



*"I particularly liked the external validation I got from my 1:1 discussions with Rebecca, tailored to me. Her advice is practical and timely with relevant examples and I liked that the course materials were easy to access via the portal and delivered in bite-size chunks. I was promoted as a result of this coaching into a more senior, commercial role."*

Georgina Raudon, Head of Marketing



*"I found the content and sessions so practical and was able to apply the strategies in real life straight away after each session, building on each other week on week. Be ready to be challenged, to grow and to become the best version of yourself!"*

Annake Dippenaar, CFO



*"When I met Rebecca I was very confused about my career and very unsure of my strengths. I enjoyed the online modules coupled with the Zoom calls with Rebecca so I could work through my concerns and epiphanies. Please invest in yourself – Rebecca is the best person to help you!."*

Jess Styles



*"This program has really helped me understand the importance of managing my personal brand which has improved my stakeholder relationships, enhanced their understanding of my role and value and provided a framework to prioritise opportunities in my career."*

Jayne, Top 5 Bank

*Your Coach*

# Rebecca Allen

*'Doubting your value' is the #1 internal barrier that significantly impacts women's ability to progress to leadership.*

*If you doubt your value... you won't put your hand up for the best opportunities...*

*You'll assume you 'aren't ready enough' or 'aren't qualified enough' to apply for the best jobs - and so don't apply...*

*You'll struggle to express your tangible value or back yourself for promotions - and so miss out on pay rises and stretching roles.*

*In this program I am teaching you a 5-step framework to help you **quantify your value** and **talk confidently about your impact**. We will also identify strategies to build your profile and regain control of your career.*

*Join 100s of other women, from Deloitte to ANZ, and achieve your true potential too!*



*Rebecca x*

# Roadmap to Senior Leadership *Foundations*

## *Investment*

Your investment into **Roadmap to Senior Leadership *Foundations*** includes 1:1 coaching and lifetime access to all course materials. Excludes GST. To register, book a call with Rebecca to make sure it's the right program for you.

### Option #1

#### ROADMAP TO SENIOR LEADERSHIP FOUNDATIONS

**AU \$1997**

[Book Your Call >>](#)

### Option #2 - PLUS Package

#### ROADMAP TO SENIOR LEADERSHIP FOUNDATIONS

**AU \$2497**



Also includes:

- Tailored CV (resume) and LinkedIn profile review
- BONUS *Advanced Interview Techniques* training
- BONUS *Easy Salary Negotiation* training module

[Book Your Call >>](#)



*Rebecca Allen*

**Career & Leadership Success Coach**

☎ +61 434 550 006

✉ rallen@illuminategrowth.com.au

🎧 Podcast:  
Her Ambitious Career  
(Apple Podcasts, Spotify)

# Get Started...

If you're ready to book in a call with Rebecca to discuss your current career challenges and aspirations and see if our coaching support is the best fit for you, book a 30-minute Call with Rebecca now:

**Book Your Call >>**